

ReunionDB® – Per Ticket Fee Value Breakdown

	Feature Description	\$ Value	Flat Per Ticket Fee Amt
A	Your entire class database including yearbook photos will be built for you and made web-based for the planning committee to share, use and update 24/7. No more spreadsheets! You will finally have one secure and centralized database of record that you will never have to rebuild.	\$500	\$2
B	We research every classmate and help you find current contact information for them. The more information that ReunionDB is given to begin with, the better the research results.	\$500	\$1
C	Online and convenient mobile ticket sales for your classmates to easily and safely buy their tickets without having to deal with checks. Links to our ticket purchase page can also be imbedded directly into your class Facebook page.	\$250	\$0
D	Biography/Memory Book to give to your classmates after the reunion. Your Memory book can be printed and mailed or just emailed to attendees as a PDF file or a link attached to an email.	\$500	\$0
E	Email address verification and unlimited free email blasts directly from your database for marketing and communication to classmates. Most importantly, a proven marketing plan customized for your class and implemented by ReunionDB to maximize your reunion attendance.	\$500	\$1
F	Professional name badges (for classmates and guests), mailing labels, call lists and memory boards printed automatically from your database. Automated RSVP tracking, accounting reports and reconciliation reports are included.	\$200	\$0
G	Unlimited customer support and bi-weekly conference calls with reunion planning experts to help ensure that a structured and sound marketing plan is executed and that attendance goals are exceeded.	\$750	\$1
H	Use of your database for your current reunion and all FUTURE reunions. This database can be passed on to a different planning committee if needed after your current reunion is over.	\$500	\$0
	Total Value:	\$3,700	\$5

*An additional fee of no more than \$4 per ticket should be budgeted for all credit card fees, PayPal fees and processing fees which most classes have already baked into their reunion ticket price.



*** You and the committee do not have to come out of pocket to pay this fee. This fee is built into the price of your reunion ticket.

The above per ticket fee requires an upfront refundable deposit as low as \$249 and no higher than \$449, depending on your class size, scheduled reunion date, budget and how early you start with us.