

ReunionDB® – Setup & Per Ticket Fee Value Breakdown

Feature Description		Time/\$ Value	Onetime Setup Fee
A	Your entire class database including yearbook photos will be built for you and made web-based for the planning committee to share, use and update 24/7. No more spreadsheets! You will finally have one secure and centralized database of record that you will never have to rebuild.	?	\$1,295
B	We research every missing classmate and help you find current contact information for them. The more information that ReunionDB is given to begin with, the better the research results.	?	
C	Use of your database for your current reunion and all FUTURE reunions. This database can be passed on to a different planning committee if needed after your current reunion is over. Annual maintenance fee of \$99 starts 1 year after reunion date.	?	
			Per Ticket Fee
D	A customized keepsake Biography/Memory Book ready for delivery to your classmates after the reunion. Your Memory Book can be printed and mailed or just emailed to attendees as a PDF file or a link attached to an email.	?	\$7
E	Email address verification and unlimited email blasts directly from your database for marketing and communication to classmates. Most importantly, a proven marketing plan customized for your class and implemented by ReunionDB to maximize your reunion attendance.	?	\$7
F	Professional name badges (for classmates and guests), mailing labels, call lists and memory boards printed automatically from your database. Automated RSVP tracking, accounting reports and reconciliation reports are included.	?	
G	Unlimited customer support and conference calls with reunion planning experts to help ensure that a structured and sound marketing plan is executed and that attendance goals are met or exceeded.	?	
H	Online and convenient mobile ticket sales for your classmates to easily and safely buy their tickets via credit or debit cards without checks or PayPal. Links to our ticket purchase page can also be imbedded directly into your class Facebook page.	?	
ReunionDB Profit			\$7
Total Flat Per Ticket Fee:			\$21

* We help the committee build the onetime setup fee and flat per ticket fee into the overall ticket price that the attendees will pay. All credit card processing fees will be paid automatically by ReunionDB as tickets are sold. **Donations and Memory Book Ad revenue typically will pay for all ReunionDB fees above.**



** The above per ticket fee requires a onetime upfront setup fee, the amount of which depends on your class size, scheduled reunion date, budget and how early you start with us. **Your upfront setup fee (out of pocket amount) may be as low as \$295 if you qualify for our discount promotion. Call or email our sales department using the contact info below to learn more.**